

HOW A FINANCIAL REGULATION ORGANIZATION DRIVES VALUE WITH EPTURA

Enhancing collaboration with 365% improved visibility and doubled resource utilization

A financial regulation organization leverages Eptura to enhance workplace flexibility and collaboration, achieving a 365% increase in visibility and a 50% reduction in desk bumping.

Space planner at the organization

With Eptura Engage, our teams feel more connected when they're

in the office. The ability to see

when colleagues are in, find space, and make changes on the fly has

transformed how we collaborate.

Key wins

365% increase in visibility

50% desk bumping reduction

100%

improvement in resource utilization

THE CUSTOMER

Financial regulation organization

A financial regulation organization dedicated to investor protection and market integrity has over 5,500 employees spread across more than 14 locations, including major cities like San Francisco, Los Angeles, and New York. The organization is committed to fostering a diverse, high-performance workplace and building a flexible, purpose-driven hybrid work model.

In recent years, the organization has made a significant push to bring employees back together in person, now requiring staff to work on-site at least three days a week. This strategic shift emphasizes the importance of providing a smooth, collaborative office experience that ensures in-person time is both productive and meaningful, supporting teams, strengthening collaboration, boosting productivity, and reinforcing their strong organizational culture.



Key facts

Finance Industry

5,000+ Employees 14+ Locations

THE CHALLENGE

Inaccurate data and friction in booking create hybrid work hurdles

Challenges:



Space management:

Limited seating capacity and resource constraints with a smaller office footprint and popular locations straining on available space.



Data inaccuracy:

Inaccurate check-ins and space planning blind spots included missed badge swipes and unreliable occupancy data hinder planning and space optimization.



Difficult user experience:

Limited visibility, booking friction, and inefficiency led to challenges in finding colleagues and booking spaces waste time and reduce productivity. The organization faced significant challenges in managing its hybrid work environment. Inaccurate data on who was in the office due to missed check-ins made it difficult to optimize space utilization and plan for future needs. The current access control system (ACS) was not well-integrated with other systems, leading to friction in the booking experience and additional steps for check-in. With a smaller office footprint and a large number of employees, the risk of overcrowding and employee frustration was high, especially in popular hub locations that hit capacity on peak days.

Limited visibility into who was in the office and where to find them hindered ad hoc collaboration, while the inefficiency of finding the right space wasted valuable time and hurt productivity. The organization needed a solution that could seamlessly integrate with their existing systems and provide real-time visibility into office occupancy to address these issues.

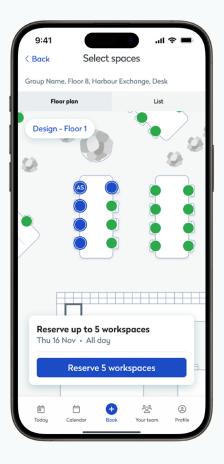
THE SOLUTION

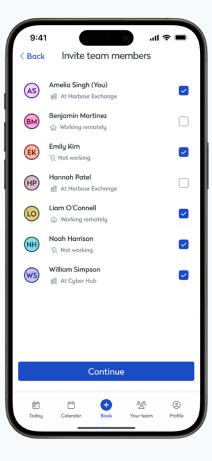
Custom integration and seamless check-ins enhance the hybrid work experience

The organization partnered with Eptura to roll out the Eptura Engage solution, putting collaboration and datadriven strategy at the center of their hybrid workplace.

To improve collaboration, Eptura Engage introduced features that allow employees to create Teams, view colleagues' schedules, and plan in-office days together. Real-time in-office status and seating maps make it easier for employees to find and connect with their teammates.

The organization also integrated their Access Control System (ACS) with Eptura's platform across 14 locations, automating the check-in process with badge swipes. Eptura's desk bumping feature automatically frees up unused spaces, and the desk booking and meeting spaces features are seamlessly integrated with Microsoft Outlook, providing a frictionless booking experience. Additionally, Eptura Engage's advanced analytics tools help the organization monitor usage trends and make data-driven decisions for better space planning.





THE SOLUTION

Eptura solution:



Key features:

- Desk booking
- Meeting spaces
- Exchange sync integration
- Historical bookings API
- Custom dashboards
- Engage Analytics Advanced
- Admin API
- Engage room screens

Since implementing Eptura Engage, the organization has seen a 365% increase in visibility into who's in the office, a 50% improvement in occupancy data accuracy, doubled resource utilization, and significant reductions in booking friction, all contributing to higher employee satisfaction and real estate cost savings.

THE RESULTS

Transformative impact on hybrid work drives collaboration and efficiency

User adoption and engagement:

- 365% increased visibility, making collaboration easier
- 50% improvement in occupancy data accuracy for smarter planning
- Significant reduction in booking friction, higher employee satisfaction

Operational efficiency and reporting:

- 100% improvement for doubled resource utilization, optimizing space
- Enhanced reporting accuracy for data-driven decisions
- Real estate cost savings with increased employeeresource ratio in key hubs

The organization's partnership with Eptura has transformed their business with enhanced collaboration and optimized space planning and cost efficiency. Employees can now create Teams, view colleagues' schedules, and plan in-office days together. Real-time in-office status and seating maps have increased visibility by 365%. An employee noted, "With Eptura, our teams feel more connected. The ability to see who's in, find space, and make changes on the fly has transformed our collaboration."

Integrating Eptura with the Access Control System (ACS) across 14 locations simplified check-in with automatic badge swipes. Desk and meeting room booking is seamless, and the desk bumping feature reduces booking friction on high-demand days. Analytics provide real-time occupancy trends, improving occupancy data accuracy by 50% and doubling their resource utilization. This has led to real estate cost savings through a higher employee-to-resource ratio in key hubs. Eptura has seamlessly integrated into operations, enhancing employee experiences and productivity.

Ready to see how Eptura can drive value for your business?

Request a demo